

April 2022



INTERCONTINENTAL®
DANANG SUN PENINSULA RESORT

Celebrating Creativity

InterContinental Danang Sun Peninsula Resort is a destination that never fails to stimulate the senses and excite the imagination.

Bill Bensley, the acclaimed architect, has been involved with the project since day one, when he accompanied Sun Group's chairman to the wild Son Tra Peninsula. He was given a blank canvas upon which to create masterpiece that covers four levels – Heaven, Sky, Earth, and Sea – all cascading down to a crescent-shaped sandy bay. This natural amphitheater ensures ocean views from all areas of the resort, including sun terraces, sparkling pools and event venues.

A riot of color and creativity, the resort showcases a bold black and white palette with vibrant splashes of lemon yellow, lime green and tangerine orange. From the delicate curve of silk lanterns and geometric floor tiles, to a giant pen-and-ink bird portrait and the statue of Con Nghe, a mythical half-dragon, half-dog creature, the resort's interiors are sure to make heads turn.

Monochrome patterns reflect the black lacquered wood and white tiles of local temples and a spirit of yin and yang. Hanging lanterns, carved candle stands and images of dragons, elephants, lions and lotus flowers are inspired by motifs from Vietnamese heritage. Each room, suite or villa is adorned with indigenous Vietnamese shapes, such as the silhouetted forms of the classical Hoi An lanterns.





These ancient elements are juxtaposed with quirky fixtures and furnishings like old French-style chairs, cast iron ostriches, and surfboard-shaped tables drawn from Bensley's own Californian roots, to reveal an original and eccentric interior concept.

Many aspects of the design also pay tribute to the native primates of the Son Tra Peninsula. The Nam Tram railway, which rises from the private beach to the forest canopy, has carriages shaped like traditional basket boats with monkey mascots at the helm, while M Privé, a popular venue for private parties, features papier-mâché monkeys, and the 85-seat cinema is equipped with banana sconces and bright yellow leather seats.

For guests who desire avant-garde design while also appreciating the rich history and culture of Central Vietnam, InterContinental Danang Sun Peninsula Resort is a celebration of creativity.

